## YCCD STRATEGIC PLAN 2030

| Mission | Why does YCCD exist? |
| --- | --- |
| Vision | What does YCCD do and what is our competitive advantage? |
| Values | How does YCCD transform the lives of our students and the futures of the |
| | communities YCCD serves? |
| Strategic Goals | |
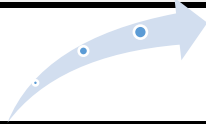
## DATA INPUTS FOR STRATEGIC PLANNING

| ACTIVITY | PURPOSE | OUTCOME |
| --- | --- | --- |
| **Community Focus Groups** | *Collaboration with key leaders from each of our communities to create forecasts that describe those communities in 2030 through 2050* | *Four scenarios that describe the future states of YCCD's communities and the region* |
| **College/District Constituent Flex Workshops** | *Conversations with students, faculty and staff to describe the learners of 2030 and how we can prepare to serve those students* | *2030 student and employee profiles and the 2030 workforce and community needs; all to inform the 2020 SWOT analysis* |
| **YCCD Foresight Community of Practice** | *A district-wide group convened to explore future perspectives and consider what the future may hold for higher education and our community* | *1) Create a space for faculty, staff, administrators and students to engage with foresight practices and image and co-create a vision of the future*<br>*2) Prepare members of the community of practice to be foresight coaches and ambassadors*<br>*3) Develop an anticipatory Foresight System at YCCD*<br>*4) Support the planning of the Community Focus Groups and Constituent Workshops* |
| **Data Collection and Forecasting** | *Data collection and analysis to inform the YCCD strategic planning process* | *1) Center of Excellence Labor Market Profiles*<br>*2) Community Needs Survey and Brand Perception Analysis (Hanover Research)*<br>*3) Departing Student Survey & Analysis (Hanover Research)*<br>*4) Potential Student Survey & Analysis (Hanover Research)*<br>*5) Internal Data Analysis (IE Team )* |
| **Strategic Planning Steering Committee** | *Coordinate the planning of the strategic planning development process and events* | *1) Develop an anticipatory Foresight System at YCCD*<br>*2) Support the planning of the Community Focus Groups and Constituent Workshops*<br>*3) Manage the strategic plan development process* |